



**IN THIS ISSUE: Census Workers Start Verifying Addresses Soon;
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Peak Hiring For Census Workers Starts Next Month; Oklahoma Local Census Offices to Host Informational Open Houses

With the 2010 Census now less than 16 months away, the US Census Bureau is entering their peak hiring period, which runs from February 2009 to May 2010. Nationwide, the Census Bureau expects to hire about 100,000 people to help update address listings, with most assignments lasting between 5 and 10 weeks. Part-time and temporary hiring is expected to reach 750,000 before the 2010 Census concludes, with nearly all of those workers responsible for either helping the Census Bureau update addresses or interview non-respondents.

The Census Bureau must be ready to reach every household in the nation, estimated to be nearly 128 million households as of July 1, 2007, with 1.6 million located here in Oklahoma. To make sure that happens, workers are being recruited now.

Successful hires receive paid training, flexible schedules, and authorized mileage and related expenses will be reimbursed. Pay starts at \$10.00 an hour, and bilingual speakers are highly encouraged to apply. To be considered, applicants must be able to provide proof of US citizenship and be willing to undergo a brief background check.

Please do your part to help promote this opportunity. Direct interested parties to the Bureau's job postings and informational website found at <http://www.census.gov/2010censusjobs/index.php> or suggest they call 1-866-861-2010 to find out more information. Questions can also be answered at either one of Oklahoma's two Local Census Offices in Tulsa and Oklahoma City.

Speaking of which, both of Oklahoma's Local Census Offices opened late last year and will be celebrating with open house ceremonies this month. The Oklahoma City office, found at 200 NW 66th, Suite 935 of the Broadway Executive Park, Building 9, will be hosting their open house on January 12th while the Tulsa office, found at 1411 N 105th East Ave, will be hosting their open house on January 14th. Federal, state, and local officials will be present at these events to help with the celebrations and answer any questions related to 2010 Census preparations.

Finally, if you have questions about Census events and partnerships planned for your area, call Susan Arkeketa, Oklahoma's Census Partnership Specialist, at 816-547-9432. She can help direct you find the information you need.

Achieving a complete and accurate 2010 Census is in our hands. Don't forget to do your part!

Is Your Workforce OnTheMap?

Over the last three years, The US Department of Labor and the US Census Bureau have partnered to provide work shed and labor pool analysis via the online tool OnTheMap. Found at <http://lehdmap3.did.census.gov/themap3/>, OnTheMap includes data for years 2002 through 2006 and allows users to build maps based on all jobs or subsets filtered to show just primary jobs, private industry jobs, or private industry primary jobs. They can also be limitedly further filtered to show just select age group, earnings group, or industry class.

Version 3.2.1 also features a new “Link to Me” option that creates a web address direct to a map and related report based on your chosen settings. You could send that link in an e-mail, include it in grant applications, print it as part of new business promotional material, or post it on your own webpage, giving great new polish to your already existing community development efforts.

Try it for yourself. The map below shows concentrations of workers aged 31 to 54 within a one mile radius of a stretch of Highway 81 in Enid. Now type the link next to the map into your web browser (yes, the link is long, but remember with electronic documents you can make the link active or use “copy and paste” to avoid mistakes in typing).

<http://lehdmap3.did.census.gov/themap3/index.html?mapext=-186124.7706355,-138150.1846655,-146964.7706355,-106510.18466550001&queryid=123013126030836&layers=northamerica-poly,sta-poly,plc-poly,shoreline-poly,water-poly,sta-borders,thermals1,local-line,hwys-line,outline,plc-label,plc-symbol,local-label,hwys-label>

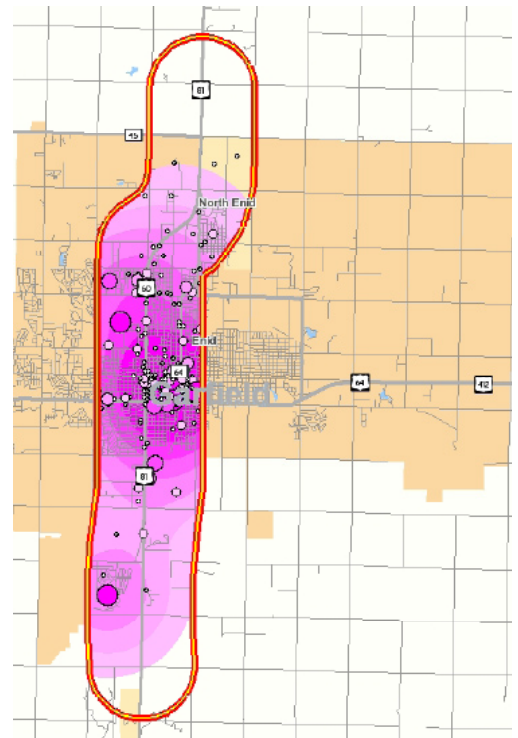
When the page opens, click the “View Map and Report PDF” link on the left hand side of your screen. You get a printable report that includes the map and several tables based on 2006 data specific to the chosen area. Those tables give total primary job counts, jobs by worker age, jobs by earnings paid, jobs by 2 digit NAICS code, number of establishments, number of job separations, number of new hires, average monthly earnings, and more. And this is all FREE!

OnTheMap lets you point and click to include boundaries for states, counties, MSAs, cities and towns, US and state legislative districts, traffic analysis zones, ZIP codes, school districts, tribal subdivisions, Census Tracts, Workforce Investment Areas and WIRED regions.

Users can also form maps based on the radius out from a single point (or line as was done with the Enid example), or use a computer mouse to quickly create freehand borders accurate to within a Census Block.

Is every jobholder represented in the data? Not quite. Most jobholders are included, but active military personnel are not included (for national security reasons), and the Census Bureau has some built in disclosure limitations to prevent identification of specific workers or employers.

If you would like to learn more about OnTheMap and what you can do with it, try the help features found at <http://lehd.did.census.gov/led/datatools/onthemap3.html>. If you still need help, contact Steve Beleu with the Oklahoma Department of Libraries at sbeleu@oltn.odl.state.ok.us or by phone at 405-521-2502.



US House Seats Remain Safe As Oklahoma's Population Continues to Grow

Oklahoma's population reached 3,642,361 as of July 1, 2008 according to new data from the Census Bureau's Population Estimates Division, an increase of 34,238 over the prior year's estimate and a growth rate of 9.4 persons per 1,000. Oklahoma ranks 19th in the nation for highest rate of percentage growth, and 21st in the nation for highest numeric growth.

In 2000, Oklahoma lost a seat in the US House of Representatives because the state's rate of population increase did not keep up with population increases experienced in other parts of the country. With that memory fresh in people's minds, there has been some concern expressed in public that Oklahoma might lose another seat when the next round of reapportionment takes place in 2010. Based on current population estimates, Oklahomans can rest easy.

While the state has not grown enough to recapture that lost 6th Congressional District, we do not appear to be at risk of losing a district either. It's not easy to plot out every possible scenario but roughly speaking, if the population in the rest of the nation were held constant, then Oklahoma's population would have to decline by more than half a million before the state would be at risk of losing another seat. Conversely, if the state wanted to regain its 6th district, the state's population would need to increase by somewhere close to 175,000 while the rest of the US population remained unchanged.

You can get more information on Oklahoma's 2008 population estimate and the related components of population change from the State Data Center's Population Estimates folder, found at:

http://www.okcommerce.gov/index.php?option=com_docman&task=view_category&Itemid=99&subcat=44&catid=64&limitstart=0&limit=20.

Interest High For New Workshop for Economic Developers

Are you someone who is more interested in economic and business data? Frustrated by the fact that Census workshops focus too much on population demographics and want to know more about business and workforce conditions? The Data Center and the Oklahoma Department of Libraries are pleased to announce a new three hour workshop devoted specifically to the Census tools best suited to address these and other concerns of great interest to community and economic developers. Within a few hours of the release for last month's news letter, an Economic Developer workshop was scheduled for Stillwater, and several other communities called to find out what was involved in hosting such an event.

The new Economic Development Workshop offers specific training on how to quickly and effectively use data from sources like:

- Quarterly Workforce Indicators <http://lehd.did.census.gov/led/datatools/qwiapp.html>
- OnTheMap Version 3.1 <http://lehd.did.census.gov/led/datatools/onthemap3.html>
- CED HotReports <http://lehd.did.census.gov/led/datatools/hotreport.html>
- 2007 Economic Census <http://www.census.gov/econ/census/>
- 2007 Census of Agriculture <http://www.agcensus.usda.gov/>

If you would like to host a free Economic Developer workshop, please contact Steve Beleu at sbeleu@oltn.odl.state.ok.us or by phone at 405-521-2502 for more details.

Upcoming Events and Important Data Release Schedules

Have dates you would like to add? Contact Lesli Walsh by phone at 405-815-5120 or by e-mail at lesli_walsh@okcommerce.gov and give her the details!

January

6th – Bureau of Labor Statistics www.bls.gov
November 2008 Metropolitan Area Employment and Unemployment

6th – Census Bureau www.census.gov
2007 Service Annual Survey: Health Care and Social Assistance

7th – Census Bureau www.census.gov
2007 Educational Attainment of the US Population

8th – Census Bureau www.census.gov
2007 Service Annual Survey: Truck Transportation, Couriers and Messengers, and Warehousing and Storage Services

8th – Census Bureau www.census.gov
2007 Service Annual Survey: Truck Transportation, Couriers and Messengers & Warehousing & Storage Services

9th – Bureau of Labor Statistics www.bls.gov
December 2008 US Employment and Unemployment

12th – Census Bureau Open House
Tulsa Local Census Office
1411 North 105th East Ave
Tulsa, OK 74116

13th – Census Bureau www.census.gov
2007 Service Annual Survey: Health Care & Social Assistance

13th – Bureau of Labor Statistics www.bls.gov
November 2008 Job Openings and Labor Turnover Survey

13th – Bureau of Economic Analysis www.bea.gov
November 2008 US International Trade in Goods and Services

14th – Census Bureau Open House
Oklahoma City Local Census Office
200 NW 66th, Suite 935
Broadway Executive Park, Building 9
Oklahoma City, OK 73116

15th – Census Bureau www.census.gov
2007 Service Annual Survey: Securities, Commodity Contracts and Other Financial Investments

January Continued

15th – Bureau of Labor Statistics www.bls.gov
December 2008 Producer Price Index

16th – Bureau of Labor Statistics www.bls.gov
December 2008 Consumer Price Index
December 2008 Real Earnings

22nd – Census Bureau www.census.gov
2007 Annual Capital Expenditures Survey

22nd – Census Bureau www.census.gov
2007 Service Annual Survey: Information Sector Services

27th – Bureau of Labor Statistics www.bls.gov
December 2008 Regional and State Employment and Unemployment

28th – Bureau of Labor Statistics www.bls.gov
December 2008 Mass Layoffs

30th – Bureau of Economic Analysis www.bea.gov
Fourth Quarter 2008 Gross Domestic Product (advance)

Mid January – Census Bureau www.census.gov
2005-007 American Community Survey PUMS Data

Mid January – Census Bureau www.census.gov
2007 School Enrollment in the U.S.

Mid January – Census Bureau <http://censtats.census.gov/usa/usa.shtml>
USA Counties

Mid January – Census Bureau www.census.gov
2007 Foreign-Born Characteristics of the US Population

February

2nd – Bureau of Economic Analysis www.bea.gov
December 2008 Personal Income and Outlays

4th – Bureau of Labor Statistics www.bls.gov
December 2008 Metropolitan Area Employment and Unemployment

5th – Bureau of Labor Statistics www.bls.gov
Fourth Quarter 2008 Productivity and Costs (preliminary)

February Continued

6th – Bureau of Labor Statistics www.bls.gov
January 2009 US Employment and Unemployment

10th – Bureau of Labor Statistics www.bls.gov
December 2008 Job Openings and Labor Turnover Survey

11th – Bureau of Economic Analysis www.bea.gov
December 2008 US International Trade in Goods and Services

19th – Bureau of Labor Statistics www.bls.gov
January 2009 Producer Price Index

20th – Bureau of Labor Statistics www.bls.gov
January 2009 Consumer Price Index
January 2009 Real Earnings

25th – Bureau of Labor Statistics www.bls.gov
January 2009 Mass Layoffs

27th – Bureau of Economic Analysis www.bea.gov
Fourth Quarter 2008 Gross Domestic Product (preliminary)

For additional Census Data or Training Information, contact the State Department of Libraries:
Steve Beleu - sbeleu@altn.odl.state.ok.us or by phone at 1.800.522.8116.

For questions about partnership and employment opportunities with the U.S. Census Bureau, contact:
Susan Arkeketa – sarkeketa2010@gmail.com or by phone at 816.547.9432.

For questions about the State Data Center program, contact:
Steve Barker - steve_barker@okcommerce.gov or by phone at 1.800.879.6552.