

**Oklahoma Regional Economic Development  
Partnership Conference**  
***Maximize, Energize, Revitalize Your Partnership!***  
**Sheraton Hotel Downtown - Oklahoma City, Oklahoma**  
**June 14 – 15, 2007**

**DAY 1 – JUNE 14, 2007**

8:00am – 9:30am	Registration & Booth Set-up
9:30am – 10:00am	Welcome
10:00am – 11:00am	<b><i>The New Rural Economy</i></b> – Dr. Mark Drabenstott – Director, Center for Regional Competitiveness
11:00am – 11:15am	Break
11:15am – 1:15am	Luncheon and Keynote <b><i>Marketing Thru Your Web-Site</i></b> - Mark James, President, ED Solutions, Inc.
1:15pm – 1:30pm	Break
1:30pm – 2:45pm	Break-out Sessions (Round 1) <ul style="list-style-type: none"><li>• Value Added ED - <i>“How I Learned to Love Red Cedar</i></li><li>• Building Great Partnerships – <i>“Form Follows Function”</i></li><li>• Developing Tourism &amp; Agritourism - <i>“What’s in Your Backyard?”</i></li><li>• How to Respond to RFP’s – <i>“Making The List”</i></li></ul>
2:45pm – 3:00pm	Break
3:00pm – 4:15pm	Break-out Sessions (Round 2) <ul style="list-style-type: none"><li>• Workforce Development – <i>“Where’s My Workforce?”, or “How to Look in the Most Unlikely Places”</i></li><li>• Building Great Partnerships – <i>“Form Follows Function”</i></li><li>• Developing Tourism &amp; Agritourism - <i>“What’s in Your Backyard?”</i></li><li>• Hosting Prospects– <i>“Turning Opportunities into Realities”</i></li></ul>
4:15pm – 4:30pm	Break
4:30pm – 6:00pm	Networking Reception

**DAY 2 – JUNE 15, 2007**

8:00am-8:30am	Breakfast
8:30am – 10:00am	<b><i>How’d They Do That?</i></b> – Success Stories from Oklahoma Partnerships Oklahoma Southeast – Northwest Oklahoma Alliance – OK Gateway
10:15am – 11:30am	<b><i>Building Entrepreneurial Communities</i></b> Craig Shroeder, Sr. Associate, Center for Rural Entrepreneurship
11:30am – 11:45am	Wrap-up and Closing